

**WORLD HEPATITIS ALLIANCE**



**EUROPE CAN'T WAIT**

**Cary James – Chief Executive**

# OUR 2021 – 2025 STRATEGY

## STRATEGIC OBJECTIVES

- Mobilise resources for hepatitis elimination at global and national level
- Hold governing bodies to account to achieve the 2030 elimination goals
- Increase the impact of our members and civil society organisations by building capacity, facilitating innovation, strengthening networks and increasing collaboration
- Amplify the voices of people living with viral hepatitis and their affected communities

## ACTIVITY FOCUS ACROSS FOUR PILLARS

- Advocacy and accountability
- Community empowerment
- Elimination ecosystem strengthening
- Paradigm-shifting communications and community research

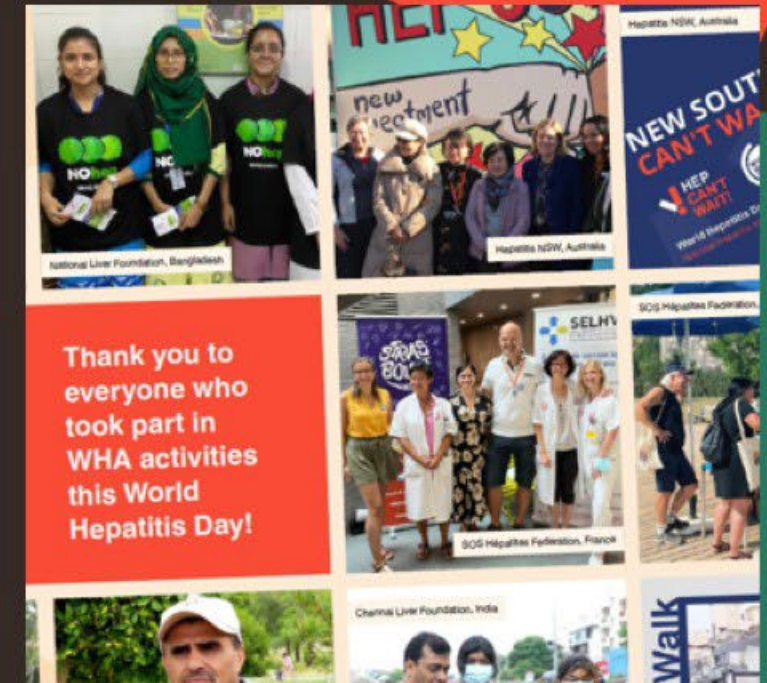
# OUR ADVOCACY

- **Mobilising resources to increase hepatitis testing, treatment and cure**
  - Collaboration to better integrate hepatitis – patient-focused care and UHC
  - Maximising impact of Global Fund changes through member support
  - Challenging other funders to broaden scope to include hepatitis
- **Advocating for PMTCT and triple elimination/birth dose**
  - Building allies within other communities to amplify influence
  - Focus on Gavi to pressure to implement VIS strategy
- **Hepatitis testing, treatment and cure as liver cancer prevention**
  - Partnership and collaboration with cancer organisations
  - Engaging with funders and policy-makers to advocate for NCD funds



# OUR CAMPAIGNS

- Our **Hep Can't Wait** campaign continues:
  - social media, webinars, policy influencing work
  - a platform for voices to be globally heard and awareness raised
  - vehicle to deliver content and collaboration
- **World Hepatitis Day (WHD)** (28 July):
  - one of only 11 official WHO recognised health awareness days
  - run by WHA and used by the community for raising awareness, tackle misinformation and stigma
  - in 2022 #WorldHepatitisDay reached over 300m people, received over 745 press articles (1.5bn readers) and saw 70 organisations join a global virtual 'relay' across 26 countries



# I'M NOT WAITING



Don't wait – get tested this World Hepatitis Day - 28 July. It could save your life.



Find out more and get involved,  
visit: [worldhepatitisday.org](http://worldhepatitisday.org)

# I'M NOT WAITING



Don't wait until you get liver cancer from hepatitis – get tested. It could save your life



Find out more and get involved,  
visit: [worldhepatitisday.org](http://worldhepatitisday.org)

French



Je teste l'hépatite.  
Plus tôt je sais si j'ai une  
hépatite, meilleures sont les  
chances J'ai du y survivre.

**N'attendez pas,  
faites-vous testercette**  
**Journée mondiale**  
**contre l'hépatite**  
**- 28 Juillet**



Find out more and get involved,  
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Portuguese



Estou testando para hepatite.  
Quanto mais cedo eu souber  
se tenho hepatite, maior a  
chancetenho de sobreviver  
a isso.

**Não espere,  
faça o teste neste**  
**Dia Mundial da Hepatit**  
**- 28 Julho**



Find out more and get involved,  
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# I'M NOT WAITING



Don't wait – get tested for hepatitis to  
protect yourself and your baby

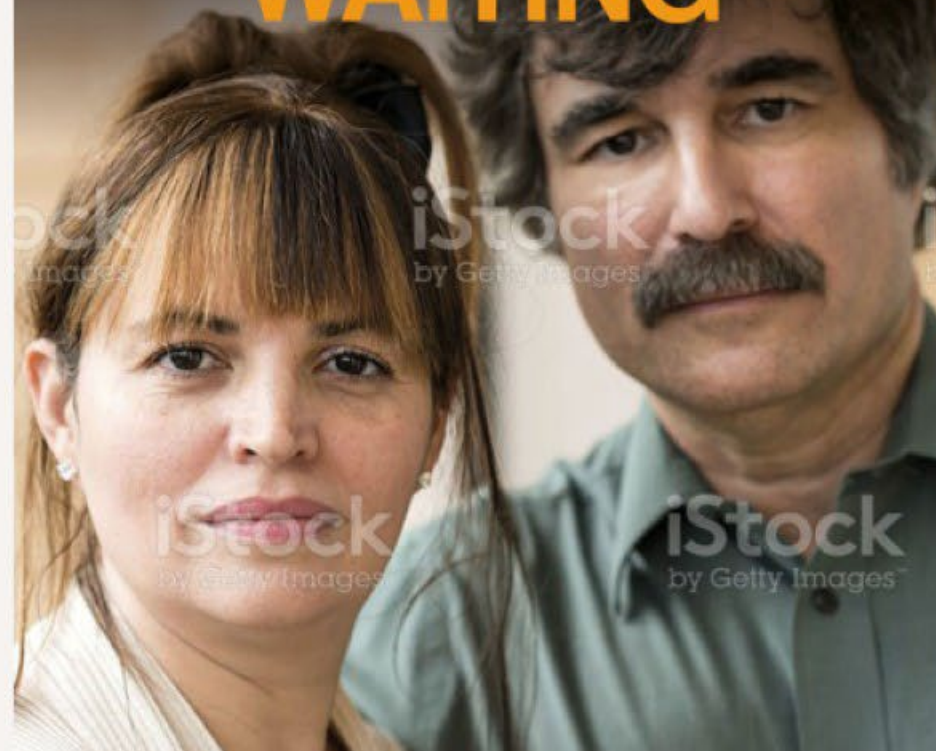
vaccinated at birth.

– 28 July



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# WE'RE NOT WAITING



Don't wait – get tested this World  
Hepatitis Day to protect yourself and your  
family

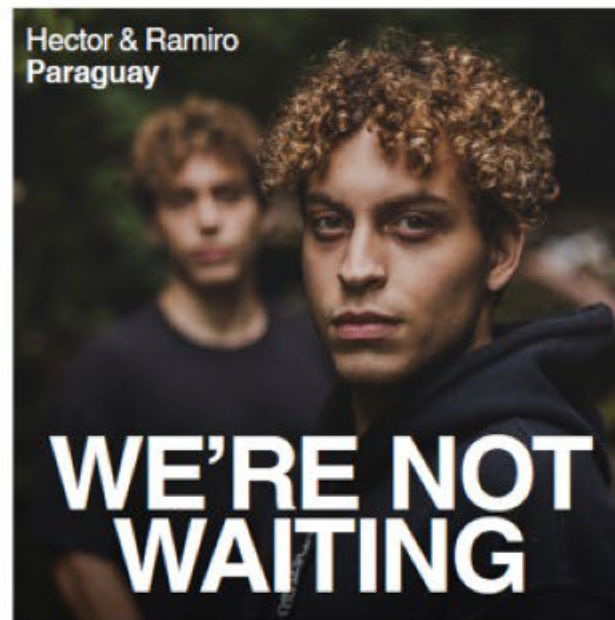


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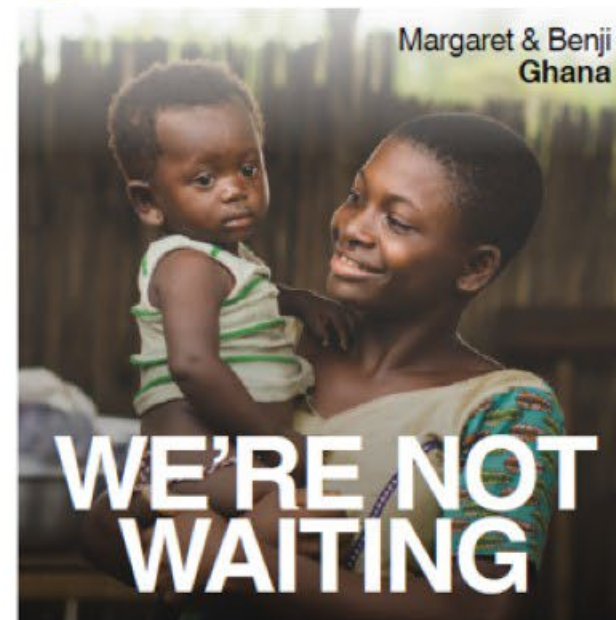




worldhepatitisalliance Salma is a hepatitis patient advocate for disadvantaged communities. Xeria quam fugit, omnis exerrovitae...



worldhepatitisalliance Hector & Ramiro campaign for hepatitis awareness. nos sa solectat officiissi sum necati dolupta cupa coriam, si blauda qui nullestet as sae et...



worldhepatitisalliance Margaret and Benji live free from the threat of hepatitis thanks to a vaccination program. et qui cus es quisquate consequi adi conse...

# WORLD HEPATITIS SUMMIT 2024

- Lisbon, Portugal in April 2024 (hybrid event)
- Estimate 500 in-person attendees, 250 virtual attendees
- Three day event of engaging and varied content, including interactive skills-based workshops, symposiums and networking opportunities
- Scholarships available
- Key dates
  - April – Announcement of dates and theme
  - June – registration opens
  - Summer – abstracts and scholarship applications





# OUR PROGRAMMES

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- **Community Impact Programme** – e-learning capacity building
- **NOhep Medical Visionaries** – a global movement of medical professionals championing hepatitis elimination
- **Find the Missing Millions** in-country programme – working with members to identify and tackle barriers to hepatitis elimination
- **Financing for Elimination**

# GLOBAL PRIORITIES

## HEPATITIS C

- Increased screening - targeting key populations and self-testing
- Access to treatment and keeping people in treatment

## HEPATITIS B

- Prevention of transmission (testing, PMTCT, vaccination)
- Access to treatment (including simplification)

## HEPATITIS D

- Better data, awareness, screening, and access to treatment.

## UNIVERSAL

- Mobilising funding
- Building stronger patient advocacy movement
- Tackling Stigma
- Integration – focus on patient centred care and UHC



# PRIORITIES IN EUROPE

## HEPATITIS C

- Levelling up the response across the region - targeting key populations and self-testing
- Expanding implementation of peer-led services
- Combating stigma

## HEPATITIS B

- Undiagnosed infection in diaspora/migrant communities
- Access to treatment

## HEPATITIS D

- Better data, awareness, screening, and access to treatment

Integration with cancer programmes.





**Many thanks!**